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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s):	Everett E. Schulze, Jr.		- 407.000
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Title:	Prompt Coupon Reimbursement After Coupon Redemption		
Docket:	A63-004-02-US		

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AFG En	POWER OF ATTORNEY BY ASSIGNED temprises USA, Inc. assignee of record of the entitle.			
hereby: Revocation of Prior Powers				
revokes all powe	ers of attorneys previously given; and			
	New Power of Atto	orney		
appoints the pra- transact all busin	ctitioners associated with Customer No. 54,092 a ness in the Patent and Trademark Office connect	as our attorneys and/or agents to prosecute and therewith.		
Cust	tomer No: 54,092 Practitioner.	Shawn B. Dempster North Oaks Patent Agency 45 Island Road North Oaks, MN 55127 Phone 612/850-1688 Fax 612/233-1317 E-mail: sdempster@noakspa.com		
above by virtue	STATEMENT UNDER 37 P, LLC states that it is the Assignee of Entire Int of a chain of title from the inventor(s) of the pate as shown below:	erest in the patent application/patent identified		
1. From	Everett E. Schulze, Jr. to U.S. Patent and Trademark Office at: Reel (In-Store Media Systems, Inc.		
2 From		AFG Enterprises USA, Inc.		
The undersigne	ed (whose title is supplied below) is empowered	to sign this statement on behalf of the Assignee		
Date: <u>19</u>	Sept 05	Enterprises USA, Inc. Spangenberg, President		